



March 2, 2018

First Place: \$500 and trophy * **Second Place:** \$400 and trophy * **Third Place:** \$300 and trophy * **Fourth Place:** \$200 * **Fifth Place:** \$100

Showcase Rules: Any student who has credit for or is currently enrolled in Public Speaking, COM 2129, and is a current undergraduate student at Kennesaw State University is eligible to enter a persuasive speech in the contest. Transfer credit for the course from another institution is acceptable. The first place winners from previous years are not eligible to enter the contest.

Speeches are to be extemporaneous in nature; therefore, notes are allowed as long as they are kept to a minimum. No manuscript style speeches will be accepted. The speech should be 8-10 minutes in length. All speeches in this competition should be persuasive, so be sure to note the differences between an informative and persuasive speech. An informative speech gives the audience information about a particular topic, while a persuasive speech argues for or against a specific position. This persuasive speech may or may not have a specific call for action. Students must turn in a typed outline (500 word minimum; file must be in Microsoft Word format) with their registration forms for entry consideration.

Speakers will be judged on the following categories: organization (clear introduction, body, and conclusion), language (conversational and clear), material (superior use of supporting evidence), delivery (strong vocal and physical elements), and analysis (adapting message to audience). Judges are current/past professors at Kennesaw State University and other colleges and universities, professionals in the Communication field, or university administrators.

Registration: *Deadline to enter is February 23, 2018*

Registering in advance is crucial to the success of the competition. Download a copy of the rules and the registration form from the "Events" section of SOCM's website: <http://socm.hss.kennesaw.edu/>. During the registration process, students must provide name and contact information as well as a formal title for the speech. The title of the speech must hint at the topic to avoid having multiple speeches with the same topic in the same semi-final room. Completed registration forms/outlines must be submitted by February 23, 2018 (4 p.m.). Only the first 30 speakers who submit complete registration forms and required outlines will be considered. Also, students must send a copy of the outline (in Microsoft Word) to eholler@kennesaw.edu the same day the physical copy of the outline is turned in with the registration form.

When entering a speech in the contest, students must commit to presenting the speech in a semi-final round to be held on KSU's campus from 6:15-7:30 p.m. on March 2, 2018. One speaker per room of the semi-final portion of the competition will be selected to present the same speech again in the final round of competition the same evening. A maximum of five speakers will present in the final portion of the competition. Therefore, speakers also must be available to present, if selected, the same evening from 8:00-10:00 p.m. in the film room of the Social Sciences Building (first floor, Room 1019).

The event is presented by the School of Communication & Media. Students, family members, and friends are invited to both the semi-final and final rounds of the competition. Members of the campus community and public are also welcome to attend.



March 2, 2018

Registration Process: Download a copy of the rules and the registration form from the “Events” section of SOCM’s website: <http://socm.hss.kennesaw.edu/>. Read (and keep) official rules for the competition. The event date is Friday, March 2, 2018. The deadline to participate in the competition is Friday, February 23, 2018, at 4 p.m.

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Turn in registration form and planned outline to Professor Emily Holler’s mailbox located in the School of Communication & Media Office – SO #5106. Then, e-mail a copy of the outline only to eholler@kennesaw.edu.

Speaker’s Name	
Pronunciation of your First/Last names: (e.g., <i>Sophia Gonzalez</i> “so-FEE-uh gon-SAH-les”)	
KSU ID Number:	
KSU E-mail Address:	
Other E-mail Address:	
Phone Number:	
Date of Public Speaking course credit:	
Did you take the Public Speaking course at KSU? If no, where?	
If you took Public Speaking at KSU, who was your instructor?	
Major:	
Minor:	
Topic for Persuasive Speech Contest: (<i>Unique topics/approaches versus overdone or “typical” persuasive topics are encouraged!</i>)	
Title of Persuasive Speech: (<i>Be sure the title hints at the topic choice.</i>)	
** For entry consideration, attach a typed outline of the speech (minimum 500 words) to the registration form. Turn into Professor Emily Holler’s mailbox in SO 5106. Then, forward an electronic copy of outline (in Microsoft Word) to eholler@kennesaw.edu. **	