

Department of Communication Curriculum

Media Studies Concentration (Fall 2008-Summer 2011)

Lower Division COM Major Requirements (18 hours)

		(completed)	(semester taken/planning)
COM 1109	Human Communication		
COM 2033	Visual Communication		
COM 2129	Public Speaking*		
COM 2135	Writing for Public Communication*		
IT 2101	Informatics: Computers and Your World		
COM 2230	Introduction to Mass Communication		

* COM 2129 and 2135 are prereqs for most COM courses. Take them as early as possible to avoid delays.

Upper Division COM Major Requirements (6 hours) These are difficult, upper-level courses that should be carefully scheduled your junior and senior year. These two courses, along with your concentration capstone course, are to be taken separately your last three semesters before graduation.

		(completed)	(semester taken/planning)
COM 3435	Communication Research Methods		
COM 4480	Communication Theory (note: one prereq is COM 3435)		

Media Studies Concentration Requirements (9 hours)

		(completed)	(semester taken/planning)
COM 3324	Contemporary Issues in Mass Media		
COM 4424	Uses and Effects of Mass Media		
COM 4485	Media Studies Capstone (take in graduating semester)		

Choose One for Technology Competency (3 hours)

		(completed)	(semester taken/planning)
COM 3340	Digital Media Production		
COM 3360	Photojournalism		
COM 4405	Organizational Publications		

Choose One for Writing Competency (3 hours)

COM 3330	News Reporting and Writing		
COM 3375	Public Relations Writing		
FILM 3105	Writing for Film and Television		
WRIT 3150	Computers and Writing		

Choose Two for Media Literacy (6 hours)

AMST 3740*	American Popular Culture (title may vary*)		
COM 3429	Persuasion Methods and Strategies		
COM 4425	Gender, Race and Media		
COM 4444	Film and Video Structure and Process		
COM 4470	Media Law		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		

««Advising Checkpoint»» Make sure none of the classes marked in this section are used below as upper division major elective courses.

*AMST 3740 course title may vary from semester to semester.

Choose Three Major Elective Courses (9 hours total with at least 3 of these 9 hours in COM)

Note: Choose courses from the list below not previously taken or required elsewhere in the major.

		(completed)	(semester taken/planning)
AMST 3740	American Popular Culture (title may vary)		
COM 3310	Concepts in New Media		
COM 3315	Interviewing		
COM 3320	Health Communication		
COM 3325	Intercultural Communication		
COM 3330	News Reporting and Writing		
COM 3335	Public Relations Principles		
COM 3340	Digital Media Production		
COM 3355	Public Relations Cases		
COM 3360	Photojournalism		
COM 3375	Public Relations Writing		
COM 3376	Interpersonal Communication		
COM 3398	Internship (limited to 6 credit hours)		
	---(2nd Internship)		
COM 3429	Persuasion Methods and Strategies		
COM 4100	Directed Applied Research		
COM 4400	Directed Study		
COM 4405	Organizational Publications		
COM 4420	Advanced Media Writing		
COM 4425	Gender, Race and Media		
COM 4430	Media Management		
COM 4444	Film and Video Structure and Process		
COM 4445	Advanced Digital Audio Production		
COM 4450	Advanced Digital Video Production		
COM 4470	Media Law		
COM 4490	Special Topics in Communication		
COM 4499	Senior Thesis		
FILM 3105	Writing for Film and Television		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		
WRIT 3150	Computers and Writing		
WRIT 3160	Argumentative Writing		

««Advising Checkpoint»» Be sure these classes have not been used above with concentration electives.

««Advising Checkpoint»» Be careful in calculating internship credit total.

««Advising Checkpoint»» 24 of 36 hours of upper division COM electives must be taken at KSU.

Related Studies (12 hours): **Minor?** _____ **Certificate?** _____

**Select 12 hours of upper division course work (3000-4000 level) outside of communication.

These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal.

Students should determine prereqs for upper-division elective courses and take them as free electives.

**Completion of Formal Minor or Certificate Program would satisfy this requirement.

		(completed)	(semester taken/planning)
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««Advising Checkpoint»» Are all of these classes 3000 or 4000 level? Outside of COM?

««Advising Checkpoint»» Formal minor or certificate? Students should see that department for advising.

Free Electives (12 hours)

**Any course (1000-4000) in the university curriculum (including COM) passing with a D or better.

**May combine 1 or 2 hour courses to total 12 hours total in this section.

		(completed)	(semester taken/planning)
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