

DIGITAL INNOVATION

Welcome

5:30 to 6 p.m. Location: Social Sciences 1021
Barbara S. Gainey, Director; Robin Dorff, Dean

Introduction to Adobe partners, Keith Spencer and Robert McDaniels

Networking Reception

6:15 p.m. Location: Social Sciences Atrium

Concurrent Sessions

7 to 9 p.m. See reverse side for full listing of sessions

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CONCURRENT SESSIONS

Select two sessions, one at 7 p.m. and one at 8 p.m.

Adobe Spark—What can you create?

Location: SO 3024

Moderator: Jeannette Jordan

Panelists: *Laura Beth Daws*, Kennesaw State University and *Sarah Johnson*, Kennesaw State University.

The News Process: A Digital Tsunami

Location: SO 3030

Moderator: Carolyn Carlson

Panelists: *Jennifer Rigby*, WXIA news director, Redefining local news in the digital age; *Sharon Dunten*, Society of Professional Journalists, The fake news phenomenon; *David Armstrong*, Georgia News Lab, Digital and investigative reporting.

Digital Careers: Atlanta Food Bloggers

Location: SO 3019

Moderator: Erin Ryan

Panelists: *Megan Roth and Kathleen Cone*, Hungry Girls Do It Better; *Morgan Bryant*, Eat Here ATL; *Melissa Libby*, Melissa Libby & Associates

Digital and the Professions

Location: SO 3023

Moderator: Tom Vizcarrondo

Panelists: *Tyler Hartsook*, digital strategist, 22 Squared; *Ashlyn Remillard*, social strategist, Moxie.

The Changing Media Management Landscape

Location: SO 2030

Moderator: Charles “Buddy” Mayo

Panelists: *Rick A. Perez*, senior VP and general manager, Movies and Series Portfolio for Turner Broadcasting Latin America; *J.K. Murphy*, managing editor and vice president for content for Times-Journal Inc.; *Julius Suber*, former senior VP for CNN News Features.

Colloquium Wi-Fi Connection:

Network is KSUSOCM and the password is media2017