

School of Communication & Media COURSE PREREQUISITES (Fall 2016 Catalog)

While this list is intended to assist students in determining eligibility for courses, the KSU Undergraduate Catalog is the official source for all prerequisite requirements.

*The school requires the successful completion of all prerequisites with grades of "C" or better **BEFORE** taking a course.*

SOCM is a GATED program. Beginning August 15, 2016, to apply, students must complete the entry writing test with a score of 70% or higher, earn a 2.75 or higher adjusted GPA in the five Area F SOCM courses, and submit a formal application .

COM 1100	Human Communication	ENGL 0099 and READ 0099 (if required)
COM 2020	CSI:COM Sources & Investigations	ENGL 1102
COM 2033	Visual Communication	ENGL 1101 and ENGL 1102
COM 2129	Public Speaking	All developmental studies
COM 2135	Writing for Public Communication	ENGL 1101 and ENGL 1102
COM 2205	Intro to Communication in Organizations	ENGL 1101 and ENGL 1102
COM 2230	Introduction to Mass Communication	ENGL 1101 and ENGL 1102
COM 3315	Interviewing	ENGL 1102
COM 3320	Health Communication	Declared SOCM Major; ENGL 1102; Permission of School for Non-SOCM Select Program Majors**
COM 3325	Intercultural Communication	ENGL 1102
COM 3326	Global Media Systems --Previously COM 3324--	COM 2230
COM 3345	Group Communication	Declared SOCM Major; COM 2205 and 60+ hours; Permission of School for Non-SOCM Select Program Majors**
COM 3350	Editing for Today's Media	Declared SOCM Major; COM 2135
COM 3366	Nonverbal Communication	ENGL 1102
COM 3376	Interpersonal Communication	ENGL 1102
COM 3398	Internship in Communication	Declared SOCM Major; approval of SOCM Internship Coordinator, 60+ credit hours, 2.5 overall adjusted GPA, and at least one semester of SOCM coursework completed at KSU
COM 3435	Communication Research Methods	COM 2135; COM 2205 or COM 2230
COM 3459	Communication and Conflict	Declared SOCM Major; ENGL 1102; Permission of School for Non-SOCM Select Program Majors**
COM 4100	Directed Applied Research (1-3 credit hours)	Declared SOCM Major; COM 3435 and Permission of Instructor & School Director
COM 4344	Organizational Training and Development	Declared SOCM Major; COM 2205 and 60+ credit hours; Permission of School for Non-SOCM Select Program Majors**
COM 4400	Directed Study (1 to 3 credit hours)	Declared SOCM Major; 60+ credit hours, and Permission of the Instructor and School Director
COM 4424	Uses and Effects of Mass Media	Declared SOCM Major; COM 2230
COM 4425	Gender, Race and Media	Declared SOCM Major; COM 2230; Permission of School for Non-SOCM Select Program Majors**
COM 4430	Media Management	Declared SOCM Major; COM 2230; Permission of School for Non-SOCM Select Program Majors**
COM 4434	Topics in Media Studies	Declared SOCM Major; COM 3326; Permission of Media Studies Coordinator for Non-SOCM Majors
COM 4440	Leadership Communication	Declared SOCM Major; COM 2205 or COM 2230; COM 3435; Permission of School for Non-SOCM Select Program Majors**
COM 4444	Film & Video Structure and Process	60+ credit hours
COM 4455	Organizational Communication Audits*	Declared SOCM Major; COM 2205, COM 3435, and 90+ credit hours
COM 4480	Communication Theory	Declared SOCM Major; COM 3435 and 60+ credit hours
COM 4485	Media Studies Capstone*	Declared SOCM Major; COM 4424 and COM 4480
COM 4490	Special Topics in Communication	Declared SOCM Major; 45+ credit hours; Permission of School for Non-SOCM Majors

** "Permission of School for Non-SOCM Select Program Majors" applies to declared Sports Management majors; INTS majors with approved proposals; students pursuing minors in Public Relations and Crisis Preparedness; and students pursuing a certificate in Political Communication.

School of Communication & Media PR COURSE PREREQUISITES (Fall 2016)

PR 3335	Public Relations Principles	COM 2205 or COM 2230; Permission of School for Non-SOCM Select Program Majors**
PR 3355	Public Relations Cases	Declared SOCM Major; PR 3335
PR 3375	Public Relations Writing	Declared SOCM Major; PR 3335
PR 3380	PR Strategies & Tactics	Declared SOCM Major; PR 3335
PR 3385	International Public Relations	Declared SOCM Major; PR 3335
PR 3429	Persuasion Methods and Strategies	ENGL 1102
PR 4210	Social Media for Strategic Communication	Declared SOCM Major; PR 3335 or JOUR 3330
PR 4405	Digital Publication Design	Declared SOCM Major; COM 2135
PR 4415	Topics in Public Relations	Declared SOCM Major; PR 3335 (or permission of instructor); Permission of School for Select Program Non-Majors**
PR 4460	Crisis Communication	Declared SOCM Major; COM 3435 and 60+ credit hours; Permission of School for Non-SOCM Select Program Majors**
PR 4465	Public Relations Campaigns*	Declared SOCM Major; COM 3435, PR 3375, and 90+credit hours
PR 4495	Public Relations Study Tour	Declared SOCM Major; PR 3335 and 60+ credit hours
PR 4605	Magazine Media	Declared SOCM Major; PR 3375 or JOUR 3330 or PR 4405 and Permission of the School Director
PR 4670	Crisis Leadership Communication	Declared SOCM Major; COM 3435 and 60+ credit hours; Non-Majors: 60+ credit hours and a comparable research course in another major

School of Communication & Media JOUR COURSE PREREQUISITES (Fall 2016)

JOUR 3310	Concepts in New Media	Declared SOCM Major; COM 2230; Permission of School for Non-SOCM Select Program Majors**
JOUR 3330	News Reporting and Writing	COM 2135; COM 2205 or COM 2230
JOUR 3340	Digital Media Production	Declared SOCM Major; COM 2205 or COM 2230, and ICT 2101
JOUR 3360	Photojournalism	Declared SOCM Major; JOUR 3340
JOUR 3395	Journalism Study Tour	Declared SOCM Major; COM 2230 and 30+ credit hours
JOUR 4300	Topics in Journalism	Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**
JOUR 4410	Investigative Reporting	Declared SOCM Major; JOUR 3330
JOUR 4412	Sports Reporting	Declared SOCM Major; JOUR 3330
JOUR 4420	Advanced Media Writing	Declared SOCM Major; JOUR 3330; Permission of School for Non-SOCM Select Program Majors**
JOUR 4445	Advanced Digital Audio Production	Declared SOCM Major; JOUR 3330, JOUR 3340, and 90+ credit hours
JOUR 4450	Video News Production	Declared SOCM Major; JOUR 3330 and JOUR 3340
JOUR 4470	Media Law	Declared SOCM Major; COM 2230 and POLS 1101; Permission of School for Non-SOCM Select Program Majors**
JOUR 4488	Multi-Media Visions of Community*	Declared SOCM Major; COM 3435 <u>and one of the following</u> : JOUR 3360 or JOUR 4445 or JOUR 4450

* Indicates a concentration capstone course that should be taken in the graduating semester.

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Updated: 5/20/16