

School of Communication & Media Curriculum

Organizational & Professional Communication Concentration (ORGC) Fall 2017

3/22/17

Lower Division SOCM Major Requirements (18 hours)		(completed)	(semester taken/planning)
COM 2020*	CSI:COM Sources & Investigations		
COM 2033*	Visual Communication		
COM 2129*	Public Speaking		
COM 2135*	Writing for Public Communication		
ORGC 2205*	Introduction to Organizational & Professional Communication		
<i>*Must have 2.75 adjusted GPA in all 5 lower division SOCM courses and pass (78%) a grammar test to apply to be a SOCM major.</i>			
Choose one (3 hours)			
ORGC 2030	Careers in Organizational Communication		
ICT 2101	Informatics: Computers and Your World		

The courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites.

Your capstone (ORGC 4455) is intended to be taken your final semester before graduation.

Upper Division ORGC Major Requirements (21 hours)		(completed)	(semester taken/planning)
ORGC 3325	Intercultural Communication		
ORGC 3376	Interpersonal Communication		
COM 3435	Communication Research Methods		
COM 4480	Communication Theory		
ORGC 4344	Training & Development		
ORGC 4440	Leadership Communication		
ORGC 4455	Organizational Communication Audits (Capstone)		

Upper Division ORGC Major Electives (choose two) (6 hours)		(completed)	(semester taken/planning)
ORGC 3345	Communication in Teams		
ORGC 3459	Communication & Conflict		
COM 3320	Health Communication		
COM 3398	Internship in Communication (3 hours max)		
JOUR 3340	Digital Media Production		
PR 4405	Digital Publication Design		

Upper Division SOCM Elective (choose three) (9 hours)			
Students may choose from the recommended list below or any COM, JOUR, MENT, PR, or ORGC course not previously applied.			
Please take into account any prerequisites required.			
These courses may also be taken as Free Electives.			
		(completed)	(semester taken/planning)
JOUR 3310	Concepts in New Media		
COM 3315	Interviewing		
COM 3320	Health Communication		
PR 3335	Public Relations Principles		
JOUR 3340	Digital Media Production		

ORGC 3345	Communication in Teams		
PR 3355	Public Relations Cases		
PR 3375	Public Relations Writing		
COM 3398	Internship in Communication		
PR 3429	Persuasion Methods & Strategies		
ORGC 3459	Communication & Conflict		
COM 4100	Directed Applied Research		
COM 4400	Directed Study		
PR 4405	Digital Publication Design		
MENT 4444	Film & Video Structure & Process		
COM 4490	Special Topics in Communication		

Related Studies (12 hours)		Minor: _____	Certificate: _____
Any upper division course work (3000-4000 level) OUTSIDE OF SOCM.			
		(completed)	(semester taken/planning)
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Free Electives (12 hours)			
Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better and not applied elsewhere.			
		(completed)	(semester taken/planning)
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Total program hours: 123