

# School of Communication & Media Curriculum

## Media and Entertainment Studies Concentration (Fall 2016)

5/20/2016

<b>Lower Division SOCM Major Requirements (18 hours)</b>			
		(completed)	(semester taken/planning)
COM 2020*	CSI:COM Sources & Investigations		
COM 2033*	Visual Communication		
COM 2129*	Public Speaking		
COM 2135*	Writing for Public Communication		
COM 2230*	Introduction to Mass Communication		
*Must have 2.75 adjusted GPA in all 5 lower division SOCM courses and pass a writing test to apply to be a SOCM Major.			
ICT 2101	Informatics: Computers and Your World		

These courses listed below are difficult, upper-level courses that should be carefully scheduled based on prerequisites. Your capstone (COM 4485) is intended to be taken your final semester before graduation.

<b>Upper Division SOCM Major Requirements (6 hours)</b>			
		(completed)	(semester taken/planning)
COM 3435	Communication Research Methods		
COM 4480	Communication Theory <span style="color: red;">PreReq: COM 3435</span>		

<b>Media Studies Concentration Requirements (9 hours)</b>			
		(completed)	semester taken/planning)
COM 3326	Global Media Systems <span style="color: gray;">(previously COM 3324)</span>		
COM 4424	Uses and Effects of Mass Media		
COM 4485	Media Studies Capstone <span style="color: red;">PreReq: COM 4424 AND COM 4480</span>		

<b>Choose One for Technology Competency (3 hours)</b>			
		(completed)	(semester taken/planning)
JOUR 3340	Digital Media Production <span style="color: red;">PreReq: (COM 2230 OR COM 2205) &amp; ICT 2101</span>		
PR 4405	Digital Publication Design		

<b>Choose One for Writing Competency (3 hours)</b>			
		(completed)	(semester taken/planning)
JOUR 3330	News Reporting and Writing		
PR 3375	Public Relations Writing <span style="color: red;">PreReq: PR 3335</span>		
FILM 3105	Fundamentals of Writing for Film & Television		
WRIT 3150	Topics in Digital Rhetoric		

<b>Choose Two for Media Literacy (6 hours)</b>			
		(completed)	(semester taken/planning)
AMST 3740	American Popular Culture		
PR 3429	Persuasion Methods and Strategies		
COM 4425	Gender, Race and Media		
COM 4434	Topics in Media Studies <span style="color: red;">PreReq: COM 3326</span>		
COM 4444	Film and Video Structure and Process		
JOUR 4470	Media Law <span style="color: red;">PreReq: COM 2230 &amp; POLS 1101</span>		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		

««Advising Checkpoint»» *Make sure none of the classes marked in this section are used below as upper division major elective courses.*

**Choose Three Major Elective Courses** (9 hours total with at least 6 of these 9 hours in SOCM)

**Note:** Choose courses from the list below not previously taken. Please take into account any prerequisites required.

		(completed)	(semester taken/planning)
COM 3315	Interviewing		
COM 3320	Health Communication		
COM 3325	Intercultural Communication		
COM 3350	Editing for Today's Media		
COM 3376	Interpersonal Communication		
COM 3398	Internship (limited to 6 credit hours)		
	----(2nd Internship)		
COM 4100	Directed Applied Research <i>PreReq: COM 3435</i>		
COM 4400	Directed Study <i>PreReq: 60+ hours</i>		
COM 4425	Gender, Race and Media		
COM 4430	Media Management		
COM 4434	Topics in Media Studies <i>PreReq: COM 3326</i>		
COM 4444	Film and Video Structure and Process <i>PreReq: 60+ hours</i>		
COM 4490	Special Topics in Communication <i>PreReq: 45+ hours</i>		
PR 3335	Public Relations Principles		
PR 3355	Public Relations Cases <i>PreReq: PR 3335</i>		
PR 3375	Public Relations Writing <i>PreReq: PR 3335</i>		
PR 3429	Persuasion Methods and Strategies		
PR 4405	Digital Publication Design		
JOUR 3310	Concepts in New Media		
JOUR 3330	News Reporting and Writing		
JOUR 3340	Digital Media Production		
JOUR 3360	Photojournalism <i>PreReq: JOUR 3340</i>		
JOUR 4420	Advanced Media Writing <i>PreReq: JOUR 3330</i>		
JOUR 4445	Advanced Digital Audio Production <i>PreReq: JOUR 3340 AND JOUR 3330</i>		
JOUR 4450	Video News Production <i>PreReq: JOUR 3340 AND JOUR 3330</i>		
JOUR 4470	Media Law		
AMST 3740	American Popular Culture		
FILM 3105	Writing for Film and Television		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		
WRIT 3150	Topics in Digital Rhetoric		
WRIT 3160	Argumentative Writing		

««Advising Checkpoint»» Be sure these classes have not been used above with concentration electives.

««Advising Checkpoint»» Be careful in calculating internship credit total.

««Advising Checkpoint»» 24 of 36 hours of upper division SOCM electives must be taken at KSU.

**Related Studies (12 hours):** **Minor?** \_\_\_\_\_ **Certificate?** \_\_\_\_\_

**\*\*Select 12 hours of upper division course work (3000-4000 level) OUTSIDE OF SOCM.** These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal. Students should determine Prereqs for upper-division elective courses and take them as free electives.

**\*\*Completion of Formal Minor or Certificate Program would satisfy this requirement.**

		(completed)	(semester taken/planning)
( )			
( )			
( )			
( )			

««Advising Checkpoint»» Are all of these classes 3000 or 4000 level? Outside of SOCM?

««Advising Checkpoint»» Formal minor or certificate? Students should see that department for advising.

**Free Electives (12 hours)**

**\*\*Any course (1000-4000) in the university curriculum (including SOCM) passing with a D or better.**

**\*\*May combine 1 or 2 hour courses to total 12 hours total in this section.**

		(completed)	(semester taken/planning)
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