

School of Communication & Media Curriculum

Media Studies Concentration (Fall 2015)

1/15/2016

Lower Division COM Major Requirements (18 hours)			
		(completed)	(semester taken/planning)
COM 2020	CSI:COM Sources & Investigations		
COM 2033	Visual Communication		
COM 2129	Public Speaking		
COM 2135	Writing for Public Communication		
ICT 2101	Informatics: Computers and Your World		
COM 2230	Introduction to Mass Communication		
*Must have 2.5 adjusted GPA in all lower division COM courses and pass a writing test to apply to be a COM Major.			

Upper Division COM Major Requirements (6 hours) These are difficult, upper-level courses that should be carefully scheduled your junior and senior year. These two courses, along with your concentration capstone course, are to be taken separately your last three semesters before graduation.			
		(completed)	(semester taken/planning)
COM 3435	Communication Research Methods		
COM 4480	Communication Theory (note: prereq is COM 3435)		

Media Studies Concentration Requirements (9 hours)			
		(completed)	(semester taken/planning)
COM 3326	Global Media Systems (previously COM 3324)		
COM 4424	Uses and Effects of Mass Media		
COM 4485	Media Studies Capstone (take in graduating semester)		

Choose One for Technology Competency (3 hours)			
		(completed)	(semester taken/planning)
COM 3340	Digital Media Production		
COM 3360	Photojournalism (note: prereq is COM 3340)		
PR 4405	Digital Publication Design		

Choose One for Writing Competency (3 hours)			
COM 3330	News Reporting and Writing		
PR 3375	Public Relations Writing		
FILM 3105	Fundamentals of Writing for Film & Television		
WRIT 3150	Topics in Digital Rhetoric		

Choose Two for Media Literacy (6 hours)			
AMST 3740	American Popular Culture		
PR 3429	Persuasion Methods and Strategies		
COM 4425	Gender, Race and Media		
COM 4434	Topics in Media Studies		
COM 4444	Film and Video Structure and Process		
COM 4470	Media Law		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		

««Advising Checkpoint»» Make sure none of the classes marked in this section are used below as upper division major elective courses.

Choose Three Major Elective Courses (9 hours total with at least 6 of these 9 hours in COM)

Note: Choose courses from the list below not previously taken or required elsewhere in the major.

		(completed)	(semester taken/planning)
AMST 3740	American Popular Culture		
COM 3310	Concepts in New Media		
COM 3315	Interviewing		
COM 3320	Health Communication		
COM 3325	Intercultural Communication		
COM 3330	News Reporting and Writing		
PR 3335	Public Relations Principles		
COM 3340	Digital Media Production		
COM 3350	Editing for Today's Media		
PR 3355	Public Relations Cases		
COM 3360	Photojournalism		
PR 3375	Public Relations Writing		
COM 3376	Interpersonal Communication		
COM 3398	Internship (limited to 6 credit hours)		
	----(2nd Internship)		
PR 3429	Persuasion Methods and Strategies		
COM 4100	Directed Applied Research		
COM 4400	Directed Study		
PR 4405	Digital Publication Design		
COM 4420	Advanced Media Writing		
COM 4425	Gender, Race and Media		
COM 4430	Media Management		
COM 4434	Topics in Media Studies		
COM 4444	Film and Video Structure and Process		
COM 4445	Advanced Digital Audio Production		
COM 4450	Advanced Digital Video Production		
COM 4470	Media Law		
COM 4490	Special Topics in Communication		
FILM 3105	Writing for Film and Television		
FILM 3200	Film History and Theory		
POLS 3380	Mass Media and Politics		
WRIT 3150	Topics in Digital Rhetoric		
WRIT 3160	Argumentative Writing		

««Advising Checkpoint»» Be sure these classes have not been used above with concentration electives.

««Advising Checkpoint»» Be careful in calculating internship credit total.

««Advising Checkpoint»» 24 of 36 hours of upper division COM electives must be taken at KSU.

Related Studies (12 hours): **Minor?** _____ **Certificate?** _____

**Select 12 hours of upper division course work (3000-4000 level) outside of communication.

These hours do not have to be taken in a single discipline, but should be related to a particular interest or career goal.

Students should determine prereqs for upper-division elective courses and take them as free electives.

**Completion of Formal Minor or Certificate Program would satisfy this requirement.

		(completed)	(semester taken/planning)
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««Advising Checkpoint»» Are all of these classes 3000 or 4000 level? Outside of COM?

««Advising Checkpoint»» Formal minor or certificate? Students should see that department for advising.

Free Electives (12 hours)

**Any course (1000-4000) in the university curriculum (including COM) passing with a D or better.

**May combine 1 or 2 hour courses to total 12 hours total in this section.

		(completed)	(semester taken/planning)
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