

Make Plans Now to Complete Your Study in Public Relations in Four Years

Public Relations Students: Plan your program of study so that you graduate in four years. A sample program of study is below; taking summer classes could accelerate your progress. Your own program of study may vary, depending on course availability and your eligibility based on a number of factors (which includes prerequisites and grades). We recommend that you take an estimated 15 hours of course work a semester to put you on track to graduate in four years. One semester of this four-year plan will require 18 hours. As a Public Relations major, you must make a C or higher to successfully complete SOCM courses. Public Relations and General Education checklists are available on the SOCM web site (<http://socm.hss.kennesaw.edu/programs/bsc#pr>). A multidisciplinary minor in Crisis Preparedness is also available through our program (<http://socm.hss.kennesaw.edu/programs/minor-cp/>). Your classes in a minor can fill your Related Studies area; if you don't choose to take a minor, you still need to take 12 hours of Related Studies courses.

Semester 1 (15 credit hours)	Semester 2 (15 credit hours)
Gen Ed: ENGL 1101 (Area A) – 3 hours Gen Ed: MATH 1101 or 1111 (Area A) – 3 hours Gen Ed: COM 1100 (Area B) – 3 hours Gen ED: Arts and Culture of the World (Area C) Select from the following – 3 hours <ul style="list-style-type: none"> • ART 1107 • DANC 1107 • MUSI 1107 • TPS 1107 1 (of 4) Free Electives (KSU 1101) MILESTONE: Free electives are any course (1000-4000 level) in the university curriculum, making a "D" or better	Gen Ed: ENGL 1102 (Area A) – 3 hours Gen Ed: SCI 1101 (Area D) – 4 hours COM 2129 – Public Speaking (Area F) – 3 hours Gen Ed: ECON 1000 (Area B Contemporary Economic Issues) – 2 hours Gen Ed: World History (Area E) Select from the following – 3 hours <ul style="list-style-type: none"> • HIST 1110 • HIST 1111 • HIST 1112
Semester 3 (15 credit hours)	Semester 4 (15 credit hours)
COM 2020 – COM Sources & Investigations (Area F) – 3 hours <ul style="list-style-type: none"> • Prereq: ENGL 1102 COM 2033 – Visual Communication (Area F) – 3 hours <ul style="list-style-type: none"> • Prereq: ENGL 1102 COM 2135 – Writing for Public Communication (Area F) – 3 hours <ul style="list-style-type: none"> • Prereq: ENGL 1102 COM 2230 – Intro to Mass Communication (Area F) – 3 hours <ul style="list-style-type: none"> • Prereq: ENGL 1102 ICT 2101 – Computers and Your World (Area F) – 3 hours MILESTONE: All Area F SOCM courses must be completed. Take the writing test at the end of the semester.	MILESTONE: Apply to the major at the beginning of the semester PR 3335 – Public Relations Principles – 3 hours <ul style="list-style-type: none"> • Prereq: COM 2230 COM 3435 – Communication Research Methods – 3 hours <ul style="list-style-type: none"> • Prereq: COM 2135 and COM 2020 Gen Ed: Social Sciences (Area E) Select from the following – 3 hours <ul style="list-style-type: none"> • ANTH 1102 • CRJU 1101 • GEOG 1101 • PSYC 1101 • SOCI 1101 • STAT 1107 (Area D) – 3 hours • STS 1101 • ECON 2100 Gen Ed: Literature of the World (Area C) Select from the following – 3 hours: <ul style="list-style-type: none"> • ENGL 2110 • ENGL 2111 • ENGL 2112 • ENGL 2120 • ENGL 2121 • ENGL 2122 • ENGL 2130 • ENGL 2131 • ENGL 2132 • ENGL 2300
Semester 5 (18 credit hours)	Semester 6 (15 credit hours)
PR 3375 – Public Relations Writing – 3 hours <ul style="list-style-type: none"> • Prereq: PR 3335 • Must be a declared SOCM major PR 3355 – Public Relations Cases – 3 hours <ul style="list-style-type: none"> • Prereq: PR 3335 • Must be a declared SOCM major 1 (of 4) PR Major Electives (see catalog for information) – 3 hours Gen Ed: POLS 1101 (Area E) – 3 hours WELLS 1000 (university requirement) – 3 hours 1 (of 4) Related Studies courses – 3 hours MILESTONE: Related studies must be 3000 – 4000 level courses outside of SOCM	COM 4480 – Communication Theory – 3 hours <ul style="list-style-type: none"> • Prereq: COM 3435 and 60+ credit hours • Must be a declared SOCM major 2 (of 4) PR Major Electives (see catalog for information) – 3 hours 1 Upper Division SOCM Elective – 3 hours <ul style="list-style-type: none"> • COM 3398 Internship recommended 2 (of 4) Related Studies courses – 3 hours Gen Ed: SCI 1102 (Area D) – 3 hours
Semester 7 (15 credit hours)	Semester 8 (15 credit hours)
PR 4460 – Crisis Communication – 3 hours <ul style="list-style-type: none"> • Prereq: COM 3435 and 60+ credit hours • Must be a declared SOCM major 3 (of 4) PR Major Electives (see catalog for information) – 3 hours 3 (of 4) Related Studies courses – 3 hours 4 (of 4) Related Studies courses – 3 hours 2 (of 4) Free Electives – 3 hours	PR 4465 – PR Campaigns – 3 hours <ul style="list-style-type: none"> • Prereq: PR 3375, COM 3435 and 90+ credit hours • Must be a declared SOCM major 4 (of 4) PR Major Electives (see catalog for information) – 3 hours 3 (of 4) Free Electives – 3 hours 4 (of 4) Free Electives – 3 hours Gen Ed: HIST 2111 or 2112 (AREA E) – 3 hours

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